

## WELCOME!! A Brief History...

The International Coastal Clean Up is a **global** event with people from all over the world pitching-in to clean their shorelines. In doing so, they not only learn more about their local environment, but also about their relationship to it and their neighbors' as well.

At the international level, this event is in its 21st year. Locally, the International Coastal Clean Up event will mark its **15th year**. The event began in 1993 at Durand Eastman Beach, through the ambitions and determination of a few rambunctious youth. Over the years, those youth have grown into young adults and, along with their own growth, the event grew as well. What once was a small local event at one beach is now a countywide project.



### Did You Know?

We all live on a **watershed**! A watershed is all of the land that surrounds a body of water. After a rain shower (or in Rochester, snowmelt), runoff will travel to the lowest point, taking along anything and everything with it.

So now you know how that cigarette butt that was thrown out the window on 490 East found its way into your water supply!



Rochester Pure Waters District  
7100 City Place  
50 West Main Street  
Rochester, NY 14614



## 15th Annual International Coastal Clean Up

September 15th, 2007  
Start Time: 9:00 a.m.

In 2006, over 10,175  
volunteers removed  
over 272,157 pounds of  
debris in New York  
State Alone!

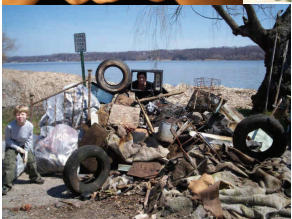
“ It’s YOUR world,  
make a  
DIFFERENCE!”

## What Can I Do?

YOU can do *anything*, from registering a new shoreline site, to volunteering; community participation is key to progress.

If you would like to participate in the International Coastal Clean Up event at any of the registered shoreline sites, all you need to do is arrive to the beach around 9 a.m. and register at the sign-in/weighing station. Please contact the appropriate beach captain to get further information on individual shoreline sites.

You will be provided with pencils, garbage bags and data cards. Every piece of trash we pick-up is recorded. The data is then used to help us learn more about our true impact on the environment.



## IMPORTANT!!

There are a few important safety precautions we ask you take when participating in the Coastal Clean Up..

Biohazards: If you find any needles, syringes, or other biohazardous material we ask that you **DO NOT** pick them up, but mark them off so they can be properly disposed of.

Dead/Injured Animals: Unfortunately, you may come across a deceased or injured animal on the beach. Again, we ask that you **DO NOT** remove any wildlife from its habitat. If the animal is injured, please inform the beach captain and we will contact the proper authorities to care for it.



## What Will You Need?

Most materials will be supplied to you at the beach. We recommend that you bring:

- Heavy-duty Gloves
- Clipboard
- Clothes that can get dirty
- An open-mind



*For more information on how to volunteer with this event please contact any of your local beach captains.*

**Durand Eastman Beach**  
Beach Captain Jamie Romeo  
(585) 309-8148

**Hamlin Beach**  
Beach Captain Hilary Richardson  
(585) 395-5966

**Seth Green Fishing Access**  
Beach Captain Ray Littlefield  
(585) 428-6523

**Ontario Beach Park (Charlotte)**  
Beach Captain Pat Collins  
(585) 753-7526

**Turning Point Park**  
Beach Captain Brian Slack  
(585) 454-0190

**Webster Park**  
Beach Captain Amy Crosby  
(585) 787-1002

**Braddock Bay Park**  
Beach Captain June Summers  
(585) 865-6047

**Irondequoit Bay**  
Beach Captains Harlan Brody & Greg Garland  
<http://friendsofirondequoitbay.com/>

**Genesee Valley Park**  
Beach Captain Chris Hartman  
(585) 509-2430